Media Cybernetics Partner Summit 2024

Join us for the Media Cybernetics Partner Summit 2024!

RSVP for the event

Details

When: Monday, April 15 to Tuesday, April 16, 2024
Where: Media Cybernetics Headquarters
1700 Rockville Pike, Suite 240
Rockville, MD 20852

Why join a meeting in person?

When COVID-19 hit, live events transitioned to virtual meetings, highlighting their convenience and adaptability and revolutionized the way people connect and collaborate. Four years later, we haven't seen each other face-to-face!

We believe live events and meetings offer unique opportunities for relationship-building, problem-solving, and strategic planning, all of which can greatly enhance the success of partnerships. Mark your calendars now and join us for an unforgettable event.

Agenda
Subject to change

Sunday, 04/14
Optional

6:30 PM ET   Pre-Meeting Social Hour & Dinner @ Olive's *(Restaurant inside the Hilton and directly adjacent to Media Cybernetics' office)*

Monday, 04/15

9:30 AM ET   Day 1 - Start Time

Morning   Welcome Presentations & Introductions
NEW! Product Release Announcement

12:00 PM ET   Lunch

Afternoon   Image-Pro Training
Break Out Sessions

5:30 PM ET   Day 1 - End Time

6:30 PM ET   Dinner & Social Event

Tuesday, 04/16

8:00 AM ET   Day 2 - Start Time

Morning   Sales & Marketing Presentations & Training
Guest Speaker
Guest Technology Partner

11:30 AM ET   Lunch

Afternoon   Group Q&A
Closing Remarks

3:00 PM ET   Day 2 - End Time

Travel Guide

Closest International Airports:

1. Washington Dulles International Airport (IAD)
   Located in Dulles, Virginia, this is one of the major international airports serving the Washington, D.C., metropolitan area.

2. Baltimore/Washington International Thurgood Marshall Airport (BWI)
   Situated in Baltimore, Maryland, BWI is another key international airport that serves the region.

3. Ronald Reagan Washington National Airport (DCA)
   Although primarily serving domestic flights, DCA handles some international flights and is the closest airport to downtown Washington, D.C.

Transportation Options:

From Washington Dulles International Airport (IAD) to 1750 Rockville Pike:
Driving: The drive typically takes about 35-45 minutes, depending on traffic.
Uber/Lyft: Both services are available from the airport. The ride can cost between $40 to $70, varying by time of day and demand.
Taxi: Taxis are readily available and the fare to the Hilton might range from $60 to $90.
Train: The Silver Line Express Bus connects the airport to the Wiehle-Reston East Metro Station, where you can catch the Silver Line Metro to Metro Center, then transfer to the Red Line towards Shady Grove, getting off at the Twinbrook Station. The Hilton is a short ride or walk from there.

From Baltimore/Washington International Thurgood Marshall Airport (BWI) to 1750 Rockville Pike:
Driving: The journey usually takes about 50 minutes to an hour. Car rentals are available at the airport.
Uber/Lyft: A ride from BWI to the Hilton might cost between $60 to $100.
Taxi: Expect to pay around $90 to $120 for a taxi.
Train: BWI offers a shuttle to the BWI Rail Station, where you can take the MARC or Amtrak trains to Union Station in D.C., then switch to the Red Line Metro towards Shady Grove, getting off at Twinbrook Station.

From Ronald Reagan Washington National Airport (DCA) to 1750 Rockville Pike:
Driving: It typically takes about 25-35 minutes, traffic depending. Car rental services are available.
Uber/Lyft: The fare for a ride to the Hilton will likely be in the range of $30 to $50.
Taxi: A taxi ride can cost between $40 and $60.
Train: DCA is directly connected to the Metro. You can take the Yellow Line towards Fort Totten, transfer at Gallery Place to the Red Line towards Shady Grove, and get off at Twinbrook Station.

Lodging Options:

Recommended hotel:

1. [Hilton Washington DC/Rockville Executive Meeting Center](#)
Home to Olive's (location of Social Hour on Sunday), and is directly adjacent to the Media Cybernetics' office.

We have rooms blocked off just for you!
Use the custom link below to reserve your room at the Hilton Washington DC/Rockville Hotel to receive a discounted rate refundable up to 48 hours before + optional add-ons. Rates are constantly fluctuating. Book by March 25 to receive this discounted rate.

[Book Your Room](#)

Alternative hotels include:

2. [Even Hotel, an IHG Hotel](#)
Located directly across from the Hilton and the Media Cybernetics' office.

3. [Cambria Hotel](#)
Located in Rockville Town Center with walkable restaurant and shopping options. A 5 minute walk + one metro stop, or a 10-15 minute drive to the Media Cybernetics' office.

4. [Bethesda North Marriott Hotel](#)
Located in the Pike & Rose neighborhood with walkable restaurant and shopping options. A 5-10 minute drive or 30 minute walk to the Media Cybernetics' office.

Additional Tips:

Weather Considerations
April can be unpredictable, with possibilities of rain. Please pack accordingly.

We hope to see you there!